

# Science Behind Products Just Expanded



*Top row: John Miller, Fred Hooper, Ph.D., David Shepherd, Ph.D., Kenneth Hirsch, M.D. Bottom row: Lester Packer, Ph.D., Arianna Carughi, Ph.D., Arthur Furst, Ph.D., Senior Member SAB/TRAC*

**T**ODAY, SCIENCE AND TECHNOLOGY ARE MOVING FASTER THAN EVER BEFORE. ALWAYS GROUNDED IN THE GOLDEN

NEO-LIFE DIAMITE PHILOSOPHY OF FOLLOWING NATURE'S BLUEPRINT AND ARMED WITH SCIENTIFIC INFORMATION THAT IS ACCESSIBLE ONLY TO EXPERTS IN THE NUTRITIONAL FIELD, THE GOLDEN NEO-LIFE DIAMITE SCIENTIFIC ADVISORY BOARD/TECHNICAL RESEARCH ADVISORY COUNCIL (SAB/TRAC) CONTINUES TO LEAD THE WORLD IN FORMULATING BREAKTHROUGH NUTRITIONAL SUPPLEMENTS THAT FULFILL REAL HUMAN HEALTH NEEDS.

AS THE PACE OF SCIENTIFIC INFORMATION

CONTINUES TO ACCELERATE, YOU CAN DEPEND ON THE GOLDEN NEO-LIFE DIAMITE SAB/TRAC TO REMAIN A PRIMARY DRIVING FORCE IN THE GLOBAL



HEALTH PRODUCTS INDUSTRY. A DISTINGUISHED GROUP OF SCIENTISTS, DOCTORS, AND HEALTH PRODUCT PROFESSIONALS, THE SAB/TRAC CONSTANTLY REVIEWS AND APPLIES THE LATEST SCIENCE TO GUARANTEE A LEADING-EDGE POSITION IN THE FASTEST-GROWING INDUSTRY IN THE WORLD TODAY.

THIS RICH SCIENTIFIC TRADITION HAS JUST BEEN EXPANDED BY THE ADDITION OF THREE MORE TOP RESEARCHERS. HERE IS YOUR FIRST OPPORTUNITY TO GET TO KNOW THESE WORLD-CLASS SCIENTISTS.

## Gordon W. Newell, Ph.D.

A graduate of the University of Wisconsin, Dr. Newell received a B.A. in Chemistry and an M.S. and Ph.D. in Biochemistry.

After completing his graduate studies, Dr. Newell joined Stanford Research Institute as Senior Biochemist. During the next 28 years, he directed the development of one of the first toxicology departments in the United States, which included aquatic toxicology as well as *in vitro* and *in vivo* mutagenesis laboratories. Dr. Newell has held many administrative research positions and conducted chemical and environmental research in the fields of biochemical toxicology, food additives, industrial chemicals, drugs, and pesticides. He has also designed and evaluated laboratory research facilities.

Dr. Newell served as Associate Executive Director for the Board of Toxicology and Environmental Health Hazards, National Research Council/National Academy of Sciences. He later became Senior Program Manager for Health Studies at the Electric Power Research Institute.

Dr. Newell has authored more than 80 technical publications and papers plus several hundred client-confidential reports. He has been an invited speaker and participant at numerous national and international scientific meetings. He has also served as a member and Chair of various advisory and review committees, such as the Society of Toxicology, American College of Toxicology, Environmental Mutagen Society, and Society for Risk Analysis.

Dr. Newell is a Fellow of the Academy of Toxicological Sciences, an honorary organization with which he has been affiliated since 1981.



Gordon W. Newell, Ph.D.



William J. Vaughan, Ph.D.



Laszlo P. Somogyi, Ph.D.

A graduate of the University of Miami, Dr. Vaughan received his B.S. in Physics and then earned his Ph.D. in Biophysics and Medical Physics from the University of California, Berkeley.

He has served as Research Director and Research Scientist for several respected laboratories and companies in California. During his more than 18 years in the fields of aging research and preventative medicine, Dr. Vaughan was responsible for the formulation of nutritional products for athletes.

His current projects include researching data in the fields of gerontology, preventive medicine, and biochemistry to extend a healthy life span, reduce the risk of major diseases, and optimize athletic performance.

Dr. Vaughan is the author of "Low Salt Secrets for Your Diet," the first book of its kind for people with high blood pressure.

## Laszlo P. Somogyi, Ph.D.

Dr. Somogyi is a senior consultant at the Health and Food Industries Practice of SRI International (formerly Stanford Research Institute) in Menlo Park, California, and a member of the Industry Advisory Council to the Department of Food Science and

Nutrition, University of California, Davis. Born and raised in Hungary, he was educated at the University of Agricultural Sciences of Budapest, and received M.S. and Ph.D. degrees from Rutgers University in New Jersey.

He then held a postdoctoral research position at the University of California, Davis.

Dr. Somogyi spent 16 years in various technical positions in the food industry, and was a Senior Food Scientist at Stanford Research Institute. He has developed specialized professional expertise in product development, nutritional values of processed foods and beverages, the regulatory and economic aspects of food ingredients and additives, and the biology, processing, and utilization of fruits and vegetables.

Dr. Somogyi is the author of more than 40 scientific papers. He has contributed to and edited a number of food science and technology textbooks. He served on the Editorial Board of the Critical Reviews of Food Science and Nutrition.

Dr. Somogyi is a Fellow of the Institute of Food Technologists (IFT), the largest global organization of food scientists. He is serving on the Executive Committee of IFT, and he has been a Chairman and "Outstanding Member" of the Northern California chapter of IFT. Also, he is a member of the American Association of Cereal Chemists and the American Oil Chemists' Society.

## William J. Vaughan, Ph.D.

Dr. Vaughan is currently the Research Director of a marketing consulting firm.

